



# MAGIC GFPHOTO240

10 mil photorealistic paper  
(gloss)

## PRINTER COMPATIBILITY



## DESCRIPTION

Magic GFPHOTO240 is a 10 mil, premium heavyweight gloss photorealistic paper for high resolution graphics, posters and displays such as photos/portraits, maps and fine art reproductions.

## PHYSICAL CHARACTERISTICS

Thickness	10 mil
Basis Weight	250 g/m <sup>2</sup>
Opacity	98%
Gloss (60°)	50
Whiteness	100
Brightness	90
Optical brighteners	Yes

*\*All values are targets*

## FEATURES AND BENEFITS

- Premium, flexible, semi-rigid board
- Award winning Magic® gloss coating
- Instant dry
- Vibrant colors
- Fade resistant
- Bright white
- Smooth gloss finish
- Compatible with most overlaminates

## COMMON APPLICATIONS

- Art reproduction
- Photo reproduction
- Wall décor
- Wall murals
- General posters
- General signage
- Retail advertising

## PROCESSING TIPS

- Preferred side out

## FINISHING & PRINTING

- Suggested heater settings for solvent / eco solvent:
- pre-heat 50°C
- print/post heat 45°C
- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

## SHELF LIFE

2 years from ship date

## STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

## OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%