



# MAGIC STICK2

6 mil polypropylene film with low tack psa (*matte*)

## PRINTER COMPATIBILITY



## DESCRIPTION

Magic STICK2 is a polypropylene film with low tack, pressure-sensitive adhesive that is conveniently repositionable, removable, and may be reapplied to some surfaces. STICK2's coating is universal and it can be used for indoor or outdoor applications making it both economical and practical. This product can be used for posters, retail displays, window displays, and short-term residential graphics.

- No edge cracking when folded
- Compatible with most PSA and thermal over-laminates

## COMMON APPLICATIONS

- Wall graphics
- General posters
- General signage
- Retail advertising
- Trade show and installation graphics

## PHYSICAL CHARACTERISTICS

Total Thickness	6 mil (10 mil total)
Adhesive Type	Low Tack
Liner Type	Paper
Opacity	97%
Finish	Matte
Brightness	98
Whiteness	110
Optical brighteners	Yes

*\*All values are targets*

## PROCESSING TIPS

- Preferred side out

## FINISHING & PRINTING

- Works best with latex paint containing no wax or silicone
- Apply to clean dry surface above 50°F
- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

## SHELF LIFE

2 years from ship date

## STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

## OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

## FEATURES AND BENEFITS

- Premium PP base film
- Award-winning Magic® "UNIVERSAL" coating
- Excellent color gamut and black density
- Low glare matte finish
- Repositionable adhesive
- Easy to release liner
- Tear-resistant
- Water-resistant
- Scratch-resistant
- Fade-resistant
- Bright white
- Lay flat

